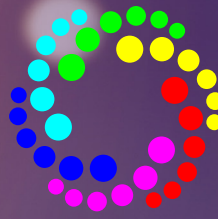# CIE2019
29TH SESSION
WASHINGTON DC

International Commission on Illumination
Commission Internationale de l'Eclairage
Internationale Beleuchtungskomission

Opportunities for sponsorship

VIRGINIA TECH

Dear Colleagues,

It is our great pleasure to invite you to join us for the activities at the 29th Quadrennial Session of the International Commission on Illumination (CIE), hosted by the United States National Committee of the CIE. The Session, which will be held from the 14th to the 22nd of June 2019, in Washington DC, is an important event, which will bring together the international membership of the CIE, as well as other experts and stakeholders in the fields of light and lighting – vision and colour, measurement, lighting applications, photobiology and image technology. It offers an opportunity to meet colleagues from around the world, to share knowledge both theoretical and practical, and to contribute to the work of CIE Technical Committees.

This Quadrennial Session involves a combination of three distinct aspects of the CIE: A three-day conference for the exchange of technical knowledge and results of new research, through papers, presentations and posters; three days of technical committee meetings, in which experts from each of the CIE Divisions work on the development of CIE International Standards and Technical Reports; and administrative meetings, which mark a turning point, at which the CIE Board of Administration brings on new members, and at which representatives from each CIE member country meet at the General Assembly to set the course of the organization for the next four years. There will also be ample social time to connect with colleagues and friends both old and new.

While vitally important for CIE members, this is also a precious opportunity for anyone with an interest in light and lighting, from whatever branch of art or science, from academia or industry, to come together and discuss their interests with like-minded people from around the globe.
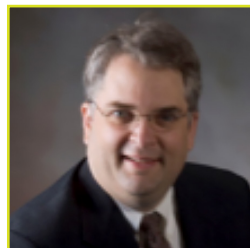
We hope that you will join us in Washington DC at the Wardman Park Marriott to celebrate the 29th Quadrennial Session of the CIE.

For further information and detailed arrangements, please visit the Conference Website, **washington2019.cie.co.at**

We look forward to welcoming you at the CIE Session in Washington DC in June 2019.
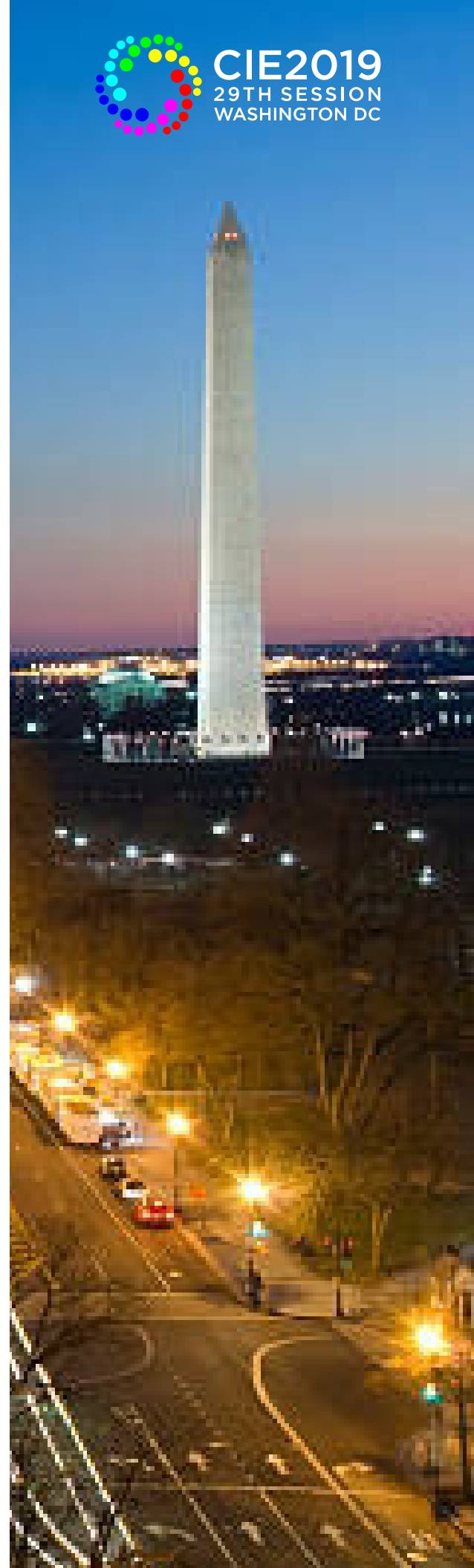
Dr. Yoshi Ohno
President, CIE

Dr. Ronald Gibbons
Conference Chair,
CIE 2019

James Leland
President, CIE-USNC

CIE Quadrennial Sponsorship

WHAT IS the CIE?

The CIE is an independent, international, non-profit and non-governmental organization devoted to worldwide cooperation and the exchange of information on all matters relating to the science and art of **light and lighting, color and vision, photobiology** and **image technology**. With strong technical, scientific and cultural foundations, the CIE has led the world in the development of recommended practices in illumination for more than a century. Since 1989, the CIE has been **the ISO-recognized authority** for Standards relating to lighting metrology and applications, vision, and biological effects of lighting.

WHY YOU SHOULD BE A CIE QUADRENNIAL SPONSOR

As the preeminent global organization in the field of light and lighting, the CIE is a trusted source of technical guidance in color and vision, lighting design, photobiology and image technology. CIE publications are key references in the library of lighting professionals worldwide. The CIE Quadrennial Session has been described as "the Olympics of Lighting," and the U.S. National Committee of the CIE (CIE-USNC) is proud to be hosting the 29th Quadrennial Session in Washington D.C. Without corporate and organizational sponsorship, however, this simply would not be possible. Your support is essential to the success of this meeting, and indeed to the health of the CIE as an organization. Please demonstrate your recognition of the importance of the CIE, and your support for its mission, by becoming a CIE Quadrennial Sponsor.

BENEFITS of CIE QUADRENNIAL SPONSORSHIP

Sponsorship of the 29th Quadrennial Session of the CIE will provide your organization with the opportunity to enhance your corporate image, to showcase your products or services, and to influence experts and decision makers responsible for the development of international standards.

In return for your support, you will receive recognition through promotion on the conference website, brochures, and in the conference program. In addition, depending on the level of sponsorship, you will be given complimentary advertising space and display of your logo in various publications and around the conference venue.

A tabletop exhibit in the common conference area offers many advantages. It's where refreshments are served, which will ensure a good flow of traffic to your exhibit. You get the chance to demonstrate your products to a qualified audience, which brings about perfect opportunities to launch a new product or present solutions to the market.

WHO PARTICIPATES?

The CIE Quadrennial Session brings together an international community of experts, working to forge consensus and to harmonize global standards, removing barriers to trade and enabling industry to deliver the benefits of innovative technologies to a worldwide market. The voice of your organization is welcome in this conversation; please join us at the table, and become a CIE Quadrennial Sponsor today.

Conference Sponsorship Packages

	DIAMOND $20,000	GOLD $10,000	SILVER $5,000	BRONZE $2,500	Friend $1,250
Value (excluding VAT)					
Pre-Conference Branding					
Website home page	✳				
Website sponsors page	✳	✳	✳	✳	✳
Website link	✳	✳	✳	✳	
Advertising in related pre-congress literature	✳	✳	✳	✳	
Conference Programme					
Color full page advert	✳				
Color half page advert		✳			
Color quarter page advert			✳		
Logo on front page	✳				
Logo on sponsors page	✳	✳	✳		
Name on sponsors page	✳	✳	✳	✳	✳
Name on Friends list					✳
Company description (words)	200	100	50		
Social Events					
Tabletop exhibit (optional)	✳	✳	✳	✳	
Branding at social event venue	✳				
Verbal acknowledgement at social event	✳	✳			
At Conference					
Logo on all Conference signage (scaled to suit)	✳	✳	✳	✳	
Inserts in Conference bag	✳	✳	✳		
Complimentary delegate places	4	2	1		
Delegate Pack (full delegate list and inserts)	✳	✳	✳		

Individual Items and Events

	FEE PER HOST	HOSTS per EVENT (Maximum)	EVENTS SCHEDULED
Main Conference Banquet	$10,000	5	1
Reception (Full Bar and Light Hors d'Oevres)	$7,000	5	1
Luncheon - Full Conference	$6,000	5	3
Luncheon - Technical Meetings	$3,000	5	3
Breakfast - Full Conference	$3,000	5	3
Coffee Break - Conference	$2,500	5	6
Coffee Break - Technical Meetings	$1,000	5	6
Tabletop Exhibit (3 days)	$1,750		

Contact us regarding special additional sponsorship opportunities: cie2019@cie-usnc.org

Start / End Time	Session	Room	Persons	Food	Fee Per Host

SATURDAY, JUNE 15, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
9:00AM - 12:00PM	Division Directors Meeting				
1:30PM - 5:00PM	Board of Administration Meeting				

SUNDAY, JUNE 16, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
9:00AM - 12:00PM	General Assembly Meeting	Thurgood Marshall Ballroom SW	60	Lunch for GA	
6:30PM - 8:00PM	Welcome Reception	East Patio		Hors D'oeurves/Bar	

MONDAY, JUNE 17, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
7:30AM - 8:30AM	Breakfast		400	Breakfast	$3K
8:30AM - 10:00AM	Welcome Session / Keynote				
10:00AM - 10:15AM	Break	Thurgood Marshall Ballroom Gallery	400	Coffee & Tea	$1K
10:15AM - 12:00PM	Paper Sessions				
12:00PM - 1:30PM	Lunch	Thurgood Marshall Ballroom SW	400	Lunch	$6K
1:30PM - 3:00PM	Paper Sessions				
3:00PM - 5:00PM	Poster Session P1	Lincoln Conference Area	400	Coffee & Tea	$1K

TUESDAY, JUNE 18, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
7:30AM - 8:30AM	Breakfast		400	Breakfast	$3K
8:30AM - 10:00AM	Plenary Session				
10:00AM - 10:15AM	Break	Thurgood Marshall Ballroom Gallery	400	Coffee & Tea	$1K
10:15AM - 12:00PM	Paper Sessions				
12:00PM - 1:30PM	Lunch	Thurgood Marshall Ballroom SW	400	Lunch	$6K
1:30PM - 3:00PM	Workshop Sessions				
3:00PM - 5:00PM	Poster Session P2	Lincoln Conference Area	400	Coffee & Tea	$1K
6:30PM - 7:30PM	Reception	Thurgood Marshall Ballroom Gallery	400	Hors D'oeurves/Bar	$7K
7:30PM - 10:00PM	Banquet	Thurgood Marshall Ballroom	400	Banquet / Bar	$10K

WEDNESDAY, JUNE 19, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
7:30AM - 8:30AM	Breakfast		400	Breakfast	$3K
8:30AM - 10:00AM	Plenary Session PS 3				
10:00AM - 10:15AM	Break	Thurgood Marshall Ballroom Gallery	400	Coffee & Tea	$1K
10:15AM - 12:00PM	Paper Sessions				
12:00PM - 1:30PM	Lunch	Thurgood Marshall Ballroom SW	400	Lunch	$6K
1:30PM - 3:00PM	Workshop Sessions				
3:00PM - 3:15PM	Break	Thurgood Marshall Ballroom Gallery	400	Coffee & Tea	$1K
3:15PM - 5:00PM	Workshop Sessions				

THURSDAY, JUNE 20, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
8:30AM - 10:00AM	Meeting Session 1				
10:00AM - 10:15AM	Break	Lincoln Conference Space	200	Coffee & Tea	$1K
10:15AM - 12:00PM	Meeting Session 2				
12:00PM - 1:30PM	Lunch	Lincoln Conference Space	200	Lunch	$3K
1:30PM - 3:00PM	Meeting Session 3				
3:00PM - 3:15PM	Break	Lincoln Conference Space	200	Coffee & Tea	$1K
3:15PM - 5:00PM	Meeting Session 4				

FRIDAY, JUNE 21, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
8:30AM - 10:00AM	Meeting Session 5				
10:00AM - 10:15AM	Break	Lincoln Conference Space	200	Coffee & Tea	$1K
10:15AM - 12:00PM	Meeting Session 6				
12:00PM - 1:30PM	Lunch	Lincoln Conference Space	200	Lunch	$3K
1:30PM - 3:00PM	Meeting Session 7				
3:00PM - 3:15PM	Break	Lincoln Conference Space	200	Coffee & Tea	$1K
3:15PM - 5:00PM	Meeting Session 8				

SATURDAY, JUNE 22, 2019

Start / End Time	Session	Room	Persons	Food	Fee Per Host
8:30AM - 10:00AM	Meeting Session 9				
10:00AM - 10:15AM	Break	Lincoln Conference Space	120	Coffee & Tea	
10:15AM - 12:00PM	Meeting Session 10				
12:00PM - 1:30PM	Lunch	Lincoln Conference Space	40	Lunch	
1:30PM - 3:00PM	Division Directors Meeting				
3:00PM - 3:15PM	Break	Lincoln Conference Space	25	Coffee & Tea	
3:15PM - 5:00PM	Board of Administration Meeting				